



## Remaining Connected with Constituents During COVID-19

### THE PROJECT AT A GLANCE

The City of Richland is using Jabra PanaCast cameras and Speak 710 speakerphones to elevate the meeting room experience and connect those who are in the office with those who are at home.

#### Solution

##### Jabra PanaCast:

- Crystal-clear Panoramic-4K resolution
- 180° view of any meeting room space
- Easy, plug-and-play functionality
- Compatible with all leading Unified Communications platforms

##### Speak 710:

- Lightweight and portable design
- Up to 15 hours of battery life
- Connects in seconds to a device with Bluetooth
- Omnidirectional microphones provide 360° coverage

#### Benefits

- Fast and seamless set up for IT teams
- Expansive field of view across any room shape or size
- Delivers an engaging meeting experience – no matter where attendees are located
- Sleek and modern look with minimal wires
- Unparalleled sound and video quality

coming and going for different presentations, so the city of Richland wanted a solution that did not require any download onto a device. The goals were to limit technology hurdles and alleviate interrupted meeting time. The IT team was also interested in finding a camera with a high resolution quality and field of view. Ideally, participants joining the call would feel like they were present in the meeting room. Lastly, with the city hall's new modern and sleek design, the city wanted to make sure the solution fit into the building's new aesthetic with clean, cordless technology.

With these requirements in mind, the city of Richland selected and installed Jabra's PanaCast cameras and Speak 710 speakerphones to elevate the meeting room experience and connect those who are in the office with those who are at home.

"We were drawn to Jabra's solutions because of the incredible video and audio quality, as well as the overall ease of use," said Kevin Grumbling, IT Manager, at the City of Richland. "They elevate our space and our meetings."

Jabra PanaCast is the world's first Panoramic-4K plug-and-play video solution, designed to bring meetings to life with high-definition video. Jabra PanaCast offers a full 180° field of view and its Intelligent Zoom function automatically includes everyone in the conversation. With a view of the entire conference room, those at home are able to see everyone in the room, not miss out on nonverbal cues and can feel like they are truly a part of the meeting.

Jabra's Speak 710 speakerphones offer superb audio quality and connect wirelessly via Bluetooth or USB allowing those at home to hear all that is going on in the conference room. Both solutions are incredibly easy to use and require minimal IT support in deployment, and together, Jabra PanaCast and Speak 710 offer an unrivalled combination of crystal-clear audio and video to bring remote and in-person attendees closer together for an immersive, engaging experience.

### Adding Additional Value During COVID-19

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*- Kevin Grumbling  
IT Manager at City of Richland*

### Ushering in a New Era

In May of 2019, the city of Richland, Washington opened its brand-new city hall. This new building represented a new era of growth and progress for the city. With people busier than ever, the city also wanted to find a way to give the public access to meetings so they could tune in from wherever they were. However, the city's previous system, Mobile Carts, was often a challenge for IT and never quite worked properly. It was clear that the city needed a better solution for the new city hall.

As the IT team looked for a better-suited solution, a few requirements were top of mind. The city's old virtual meeting strategy had many moving pieces, and often times when staff attempted to conduct a virtual meeting, the technology wouldn't work or solutions would be missing. When considering a new tool the IT team wanted a seamless, easy to use solution that didn't require users to download software or go through an extensive set up. Prior to the pandemic, vendors and constituents were often



While many businesses and organizations scrambled to set up virtual meeting solutions when the pandemic hit, the City of Richland was well equipped to transition to teleworking and distributed work seamlessly as it had already deployed the Jabra PanaCast and Speak 710. The city continued using Jabra's solutions for virtual meetings from job interviews to public works bids with contractors.

With its 180° field of view, the Jabra PanaCast captures the entire meeting room, allowing for all in-person attendees to maintain social distancing. Additionally, the Speak 710's omnidirectional microphones provide 360° coverage and pick up sound from any angle, ensuring all participants are heard. These solutions have been integral to keeping different departments, including HR, public works, IT and the executive board, connected.

## Preparing for the Future



Due to the great success of the Jabra PanaCast and Speak 710 over the last few months, the City of Richland has plans to use the solutions in further build outs by implementing them into new facilities including police and fire stations. Here, they will serve as a primary tool in trainings so one instructor can lead a single training that is broadcasted to multiple locations, thereby adding a more in-person element.

“At Jabra, we are building intelligent audio and video solutions to support public sector missions,” said Aurangzeb Khan, Senior Vice President at Jabra. “Our work with the City of Richland is a testament to how great solutions can keep people connected during the most challenging of times.”

**“We were able to maintain a superior level of communications and remain connected throughout this difficult time thanks to Jabra’s solutions.”**

*- Jon Amundson  
Assistant City Manager at City of Richland*